

FOUL MOUTHS Though no one pays much attention any more, some movies manage to include more vulgarities than others. Top of the vulgar chart is the word “fuck,” which seems to have become a staple in most movie scripts. Here’s a chart of the movies that have most adored the word in recent years based on times used. **824** *Fuck - A documentary on the world* (2005); **470** *Nil by Mouth* (1992); **435** *Summer of Sam* (1999); **422** *Casino* (1995); **367** *Alpha Dog* (2007); **321** *State Property* (2002); **318** *Twin Town* (1997); **315** *Running Scared* (2006); **311** *Menace II Society* (1993); **300** *Goodfellas* (1990). *Source*

Fuck - The movies with the dirtiest mouths on Flavorwire

VANISHING HANDWRITING 45% lpercentage of kids ages 14-to-19 who don’t know handwriting; **45,9%** percentage of kids that depend on abbreviation in text messages; **59,8%** percentage of kids between 3 and 17 who use a PC; **66,9%** percentage of kids between 11 and 17 who use the Web; **69%** percentage of youth between 15 and 25 who use IM; **25%** percentage of youth between 15 and 25 who use chat rooms. *Source* Eurispes

TV SPORTS The 2010 World Cup in South Africa racked up record TV audiences. If you compare the Cup numbers to the number of fans watching U.S. sports on TV, the U.S. loses: **715 million worldwide: World Cup.** 106 million: Super Bowl (only the in the U.S.) 16,9 million: World Cup final (only in the U.S.) The World Cup final audience in the U.S. was just more than double those that watched the NBA final seventh game, about **8,0**.

Source Times

CAESARIAN BIRTH The number of births by C-section is growing in Italy. The number is now double that of Denmark **The rankings: 37,8% Italy,** 20% Denmark, 17% Sweden, 23% England, **23% Spain,** 27% Germany, **15% Holland.** *Source* Sigo

CRISIS PAY? Not all top bank managers have seen a drop in salaries as a result of the global economic downturn. Check out these selective hikes. **+570% Brandy Dougan** (Credit Suisse): from \$2.6 million earned in 2008 to \$17.6 million in 2009 **+553%;** Josef Ackermann (Deutsche Bank): \$2 million to \$13.2 million **+18%;** Corrado Passera (Intesa Sanpaolo): \$4.4 million to \$5.2 million **-57% in media,** average percentage drop of the 17 major global bank directors based on self-imposed cuts. *Source* Equilar per Financial Times

ENCROACHING DESERT 41,3 percent of arid land **6,6 percent of desert** 2,1 billions of people resident on arid land **110 nations at risk of “desertification”** 42 billions of dollars lost annually to “desertification” **20 billions of tons of grain lost to drought** 1,300 cubic meters of water per capita available in arid areas **2,200 cubic meters of water necessary** for subsistence. *Source* Unicef

INTERNET THEFT Internet and e-commerce haven’t changed much when it comes to traditional credit card theft. A full **38 percent** of all cards are stolen in hotels. *Source* Spiderlab

SEX AND THE COUNTRY **24 million:** The estimated number of single Chinese men. The number is equal to the female population of Taiwan and South Korea combined. *Source* Cnn

I’LL TAKE THE CAR Europeans can’t get enough of driving. But based on the distances most have to travel, they may have a good excuse for using the car. To wit: **37% use a car to travel distances of less than 10 km;** 60% less than 30 km; 75% less than 50 km; **91% less than 100 km;** 95% less than 150 km. *Source* Cives

GLOBAL WARMING 1,22: increase in global temperature from June to August 2010, in Fahrenheit readings (based on comparable 20th century figures). It represented the highest jump recorded from 1880 through the present day. *Source* NOAA

WHAT CRISIS? Though Italian companies may not match Toyota’s \$174,6 million in turnover, or the \$120,2 million posted by Royal Dutch Shell, the \$116,1 put up by PetrolChina, and the \$96.6 boasted by Pfizer, they hardly did poorly. Eni \$83.2 million - Enel \$62.2 - **Fiat \$50,1** - Telecom Italia \$26,8 - Finmeccanica \$18,2 - Riva \$11,3 - Tenaris+Temium \$9,1 - Ferrero \$6,3 - Stm \$5,9 - Luxottica \$5,1 - Italcementi \$5,0 - **Pirelli \$4,5** - Marcegaglia \$4,3 - Barilla \$4,2 - Parmalat \$4,0 - Danieli \$3,2 - Buzzi \$2,7 - Indesit \$2,6 - Intek \$2,0.

FEM-WEALTH Women are getting richer at least on paper. Here are assets under female control (in percentages): **North America 33%** (worth in billions of dollars: \$9,0); Australia and New Zealand 31% (0,5); Asia (excluding Japan) 29% (2,8); **Western Europe 26% (5,3);** Middle East 22% (0,5); **Eastern Europe 19% (0,004);** Latin America 18% (0,4); **Japan 14%** (1,5); Global 27% (20,2).

Source Boston Consulting Group

Flux and Reflux as the Global World Expands

compiled by Donato Speroni

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